



# California Privacy Notice (CCPA/CPRA)

**Effective Date:** 05/01/2026

**Last Updated:** 05/01/2026



## INTRODUCTION

This California Privacy Notice (“**Notice**”) supplements the privacy practices of Entisys Solutions, Inc. (**doing business as e360**) (“**e360**,” “**we**,” “**us**,” or “**our**”) and applies solely to individuals who are residents of the State of California (“**consumers**” or “**you**”).

This Notice is provided in accordance with the California Consumer Privacy Act of 2018, as amended by the California Privacy Rights Act (**collectively, “CCPA/CPRA”**).

## SCOPE

This Notice applies to personal information collected by e360 in the context of:

- Business-to-business interactions with current, prospective, and former customers
- Individuals interacting with e360 in connection with its products and services

e360 primarily operates as a service provider and processes personal information on behalf of its customers pursuant to contractual obligations. In such cases, e360 processes personal information only for the purposes specified by its customers.

This Notice does not apply to workforce-related personal information (e.g., employees, job applicants, contractors), which is addressed in separate internal policies.

## CATEGORIES OF PERSONAL INFORMATION COLLECTED

In the preceding twelve (12) months, e360 has collected the categories of personal information described below.

Category (per CCPA)	Description	Collected	Sold or Shared	Business Purpose	Disclosed to Third Parties
Identifiers	First name, last name, business email address, phone number, company name	Yes	Not sold or shared	Account management, service delivery, communications, marketing inquiries	Service providers (e.g., CRM/marketing platforms), vendors as necessary to deliver services
Commercial Information	Records of products or services purchased, obtained, or considered; transaction and contract information	Yes	Not sold or shared	Contract fulfillment, billing, service provisioning, account management	Service providers, vendors, and technology partners as required for service delivery and deal registration
Internet or Network Activity	Limited website interaction data collected via cookies and analytics tools (e.g., pages visited, session activity)	Yes	Not sold or shared	Website functionality, analytics, and user experience improvement	Service providers (e.g., website hosting and analytics platforms)
Sensitive Personal Information	Limited information such as dietary restrictions provided voluntarily in connection with event registrations	Yes	Not sold or shared	Event management and accommodation of attendee needs	Service providers supporting event coordination
Communications Data	Information contained in communications with e360, including support tickets and correspondence	Yes	Not sold or shared	Customer support, service delivery, and issue resolution	Service providers supporting ticketing and communication systems



e360 does not collect personal information beyond what is necessary to perform its business functions and contractual obligations.

## SOURCES OF PERSONAL INFORMATION

e360 collects personal information directly from:

- Customers and their authorized representatives
- Individuals communicating with e360 in a business context

e360 does not collect personal information from data brokers or third-party data enrichment sources.

## PURPOSES FOR COLLECTION AND USE

e360 collects and processes personal information for the following business purposes:

- Providing IT products, services, and consulting
- Managing customer relationships and accounts
- Processing transactions and fulfilling contractual obligations
- Communicating with customers regarding services and support
- Ensuring security, integrity, and availability of systems and data
- Complying with legal, regulatory, and contractual requirements

e360 limits the collection and use of personal information to what is reasonably necessary and proportionate for these purposes.

## RETENTION OF PERSONAL INFORMATION

e360 retains personal information only for as long as necessary to:

- Fulfill the purposes for which it was collected
- Comply with legal, regulatory, and contractual obligations
- Resolve disputes and enforce agreements

Retention periods are determined based on the nature of the information, applicable legal requirements, and business needs.

## DISCLOSURE OF PERSONAL INFORMATION

e360 may disclose personal information to:

- Service providers and vendors supporting business operations
- Professional advisors (e.g., legal, accounting)
- Government authorities where required by law

All such disclosures are made for legitimate business purposes and, where applicable, are governed by contractual obligations requiring appropriate data protection.



## SALE OR SHARING OF PERSONAL INFORMATION

e360 does not sell personal information as defined under the CCPA/CPRA.

e360 does not share personal information for cross-context behavioral advertising purposes.

e360 has not sold or shared personal information in the preceding twelve (12) months.

Because e360 does not sell or share personal information, e360 does not provide a “Do Not Sell or Share My Personal Information” link.

## SENSITIVE PERSONAL INFORMATION

e360 does not collect or process sensitive personal information for purposes that would require offering a “Limit the Use of My Sensitive Personal Information” right under CPRA.

To the extent sensitive personal information is processed, it is used solely for purposes permitted under applicable law, including providing requested services and ensuring security.

## YOUR RIGHTS UNDER CCPA/CPRA

Subject to certain exceptions, California residents have the following rights:

### **Right to Know / Access:**

You have the right to request that e360 disclose:

- The categories of personal information collected about you
- The categories of sources from which the personal information is collected
- The business or commercial purposes for collecting, selling, or sharing personal information
- The categories of third parties to whom personal information is disclosed
- The specific pieces of personal information collected about you

### **Right to Delete:**

You have the right to request deletion of personal information collected from you, subject to certain legal exceptions.

### **Right to Correct:**

You have the right to request correction of inaccurate personal information maintained by e360.

### **Right to Data Portability:**

You have the right to receive your personal information in a portable and readily usable format.

### **Right to Opt-Out of Sale or Sharing:**

You have the right to opt out of the sale or sharing of personal information. e360 does not sell or share personal information as defined under applicable law.

### **Right to Limit Use of Sensitive Personal Information:**

You have the right to limit the use and disclosure of sensitive personal information, subject to certain exceptions. e360 does not use sensitive personal information in a manner that would trigger this right.

**Right to Non-Discrimination:**

e360 will not discriminate against you for exercising your privacy rights, including by:

- Denying goods or services
- Charging different prices or rates
- Providing a different level or quality of services
- Suggesting that you may receive a different price or level of service

**EXERCISING YOUR RIGHTS**

Only you, or a person authorized to act on your behalf, may make a request related to your personal information.

To submit a request, please contact:

ISO@e360.com

**Verification Process:**

Requests must provide sufficient information to allow e360 to reasonably verify that you are the individual about whom we collected personal information or an authorized representative.

We may request additional information as necessary to verify your identity. Any information provided for verification purposes will be used solely for that purpose.

**Authorized Agents:**

Authorized agents may submit requests on your behalf. e360 may require proof of authorization and may require you to verify your identity directly with us.

**Response Timing:**

e360 will respond to verifiable consumer requests within the timeframes required by applicable law, generally within forty-five (45) days of receipt.

**Denial of Requests:**

We may deny a request, in whole or in part, where permitted by law, including where we are required to retain information to:

- Complete transactions or fulfill contractual obligations
- Detect security incidents or protect against malicious activity
- Comply with legal obligations
- Exercise or defend legal claims

**Fees:**

e360 does not charge a fee to process or respond to requests unless they are excessive, repetitive, or manifestly unfounded. If a fee is applicable, we will provide notice and an explanation before processing the request.

**CALIFORNIA PRIVACY COMPLAINTS**

California residents have the right to submit complaints to the California Privacy Protection Agency (CPPA) or the California Attorney General regarding alleged violations of privacy rights.



For more information, please visit:

<https://oag.ca.gov/contact/consumer-complaint-against-business-or-company>

## SECURITY PRACTICES

e360 implements administrative, technical, and physical safeguards designed to protect personal information. Access to personal information is restricted to authorized personnel with a legitimate business need.

## CHANGES TO THIS NOTICE

e360 reserves the right to update this Notice from time to time. Any updates will be reflected by revising the “Last Updated” date above and will apply prospectively unless otherwise required by law. Clients may request a copy of the current Notice at any time.

## CONTACT INFORMATION

If you have questions regarding this Notice or e360’s privacy practices, please contact:

### **Chief Technology and Security Officer**

Entisys Solutions, Inc. (dba e360)  
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ISO@e360.com

This document is subject to annual review and update to reflect any changes in our data processing practices or relevant legal requirements.

Brad Bussie, Chief Technology and Security Officer  
e360  
05/01/2026