How HPE GreenLake is rewriting the rules of ITaaS

What's holding you back from moving your business to the next level?

1
Agility needs are raising the bar: Organizations are challenged to be flexible and agile to support new business initiatives, provide IT service and data aggregation in new locations, and deal with surges in compute needs.

2
IT resources caught up in routine to-do lists: A survey conducted by IDC suggests that IT resources spend about 80% of their time on IT operations or undifferentiated heavy lifting.[1]

3
Soaring data center costs: Organizations are struggling with the costs associated with upgrading and maintaining hardware assets.

Embrace these challenges head-on with IT as a service (ITaaS)

An all-in, turnkey solution that gives you hassle-free access—no need to own, manage, or understand the underlying resources—to various data center assets such as servers, storage, networks, and cloud-based infrastructure

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Includes self-service capabilities for service provisioning and administration

Enables consistency and predictability of budget with a flat fee spread over your maintenance contract

Offers an excellent alternative to CAPEX models; various services can be bundled with a device

ITaaS for on-premises data center—the best of both worlds

Brings cloud-like agility and simplicity into the data center

Offers pay-as-you-go/grow capacity that enables delivery of ITaaS

Provides a greater level of security with on-premises systems in your control

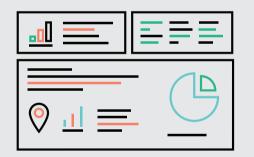Maintains scalability options, offers cloud bursting

The shift from build to consume is quickly gaining ground

By 2020, consumption-based procurement in data centers will outweigh traditional procurement with improved as-a-service models, accounting for 40% of enterprise IT infrastructure spending.[2]

53% of enterprises have repatriated or are considering moving workloads back to traditional infrastructure, but also want cloud experience on-premises.[3]

Experience cloud-like flexibility and on-premises control with HPE GreenLake

A hybrid infrastructure service that offers on-demand capacity and planning, combining the agility and economics of public cloud with the security and performance of on-premises IT. Choose from a catalog of complete, curated solutions that deliver IT outcomes with hardware, software, and expertise on-premises in a pay-per-use model.

Get rolling with outcome-based IT consumption

Depending on your needs, level of expertise, and in-house IT resources, choose between:

- Preconfigured, end-to-end HPE GreenLake solutions that deliver the fastest time to value for outcomes—Apache Hadoop, backup, open source database platform, and SAP HANA®
- Modular HPE GreenLake solutions that offer choice of infrastructure such as containers, Microsoft® Azure Stack, storage, VMs, high performance computing (HPC), and other technologies from HPE

7 reasons to choose HPE GreenLake

1
Scale up immediately
When needed, in minutes, not months

2
Pay as you grow
Pay only for the capacity you use above the minimum commitment

3
Reduce risk
Keep key workloads on-premises, with IT retaining control

4
Benefit from variable payments
Increase financial flexibility with no upfront outlay and payment that varies with consumption

5
Eliminate the cost of overprovisioning
Never pay for what you don't use above the minimum capacity commitment

6
Extend your team
Get help from our enterprise support team to plan your needs and simplify your hybrid cloud

7
Simplify your environment
With one portal, one contract, and one invoice

Consume IT on your terms. Visit hpe.com/greenlake

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