



5 reasons your small business needs Citrix Workspace

Empowering employees to work from anywhere starts with fast access to apps and data. But without the right protections in place, your small business could be facing some serious security concerns — not to mention a complicated user experience. Citrix Workspace makes it easy for small and mid-size organizations to provide simple and secure single sign-on access. So people can get exactly what they need, right when they need it. And IT can ensure your most important resources stay protected.



Here are five signs it's time for your small business to use Citrix Workspace:

How does Citrix Workspace help?

Citrix Workspace empowers people to work seamlessly from anywhere, on any device. Without exposing your small business to hacks and attacks.

1. More employees are working remotely.

The more employees work away from the office, the more unmanaged devices and unsecured networks there are to monitor. But limit people's ability to access company resources, and productivity will plummet. Citrix Workspace solves this challenge with secure single sign-on (SSO) to SaaS and web apps. Employees can access the files and information they need, while IT reduces the risk of password reuse and cuts down on the number of logins to manage.

2. Security matters now more than ever.

In today's ever-evolving threat landscape, security is a bigger challenge than ever. Which means you need a reliable way to safeguard against data breaches and leaks—one that doesn't involve traditional VPNs that put blind trust in users after network access is granted. Citrix Workspace gives your small business employees a VPN-less way to access SaaS and internal web apps, without having to be on your actual corporate network.

3. You need to be ready for disruptions.

From power outages to pandemics, disruptions can occur at any time—and change the needs of your users in an instant. Citrix Workspace ensures you'll be able to provide secure, simple access to apps and data so employees can continue business as usual from any location, on any device...even when the unexpected happens.

4. Preparing for future growth is critical.

Many security solutions and collaboration hubs work well—until your teams outgrow them. Then you have to onboard and train all over again. Since Citrix Workspace is designed to scale with you, you won't have to worry about switching. Whether you're supporting a team of seven or 700, start by securing the SaaS and web apps your employees use most. You can add optional features, functions and products as your business grows or needs change.

5. Transitioning to the cloud is paramount.

These days, keeping your small business agile means having more choices for moving to the cloud. Citrix Workspace provides the flexibility that IT teams need throughout this important transition. Citrix Workspace provides the flexibility you need to choose the public, private or hybrid cloud model that's best for your small business.



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