

Virtual Chief Privacy Officer (vCPO)

Consumers are increasingly concerned about the way organizations are using their personal data - 48% of privacy active consumers have switched companies because of their data policies or data sharing practices.¹ New privacy regulations such as GDPR, CPRA, and VDCPA are being passed at a pace not previously seen. In the plethora of regulations, the requirement for a corporate level data privacy officer is becoming more common.

**Data Privacy
Regulatory
Requirements
Touch all Aspects
of the Business**

Business functions that process personal data (including sensitive personal data) as part of day-to-day operations.



Business functions that support compliance with regulations and response in the case of a breach.

In today's world, privacy compliance is no longer just a legal concern, rather it is embedded through all facets of the organization and is cultural in nature.

Today's businesses need a central leader that collaborates across departments to drive a comprehensive and cohesive privacy program throughout the organization.

¹ [Consumer Privacy Survey](#), November 2019, Cisco.

Our Approach to a vCPO

e360 Cyber Risk Services offers comprehensive privacy services through a retainer package. Depending on the size and type of business, your need for daily in-house data privacy consultation will vary. Specific benefits of an e360 vCPO include:



Flexibility to engage privacy expertise¹ when you need it and how you need it.



Privacy expertise at a cost significantly lower than retaining outside counsel alone.



An outside perspective that is impartial and neutral (*required by some regulations*).



Experienced privacy professionals with up-to-date knowledge of regulations and leading privacy practices.

vCPO SERVICES & PACKAGES²

- Privacy program and compliance assessments
- Data mapping, classification and retention services
- Privacy policy & procedure and contract template development
- Privacy incident response planning and tabletop exercises
- Product team guidance (privacy by design)
- Privacy and data protection advisory services
- Staff awareness training and communications
- Outside privacy counsel and crisis communication retainers
- Privacy technology solutions
- Board and senior leadership level reporting
- Independent audit / maturity assessments



GOLD

5+ hours/week



SILVER

2-5 hours/week



BRONZE

1-2 hours/week

¹ Advyz does not provide legal counsel through vCPO services but can help identify privacy legal services when needed.

² Excludes special engagements outside of pre-defined vCPO services defined above.

Why Choose e360?

EXPERTISE

We are former multinational, cross industry Chief Privacy Officers, attorneys, senior cyber advisors, and speakers at academic and industry forums.

INDUSTRY

Our industry experience includes tech, biopharma, med device, healthcare, entertainment, travel, media, telecommunication, consumer products, manufacturing, and logistics.

RELATIONSHIPS

We have close relationships with outside consultants, technology partners, law firms, and other subject matter experts who are highly specialized and providers of unique services specific to privacy.

Contact us to learn more.

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